

COMPANY PROFILE

OF



What We Do



Business Information

Trade Name : ERA Mobilya Aksesuarları Dış Tic.

Address : Fatih Sanayii Sitesi 6A Blok No:2 İkitelli Org. San. Bölgesi - Başakşehir / İSTANBUL - TURKEY

Web Site : www.erafittingsco.com

E-Mail : export@erafittingsco.com

Ownership : Private

Office : +90 212 593 38 32

Mobile : +90 533 740 87 91

Tax No : 598 021 4397 - Avcılar

Capital : 200.000 TL

More than

15
YEARS

OF INNOVATION

Company History

ERA was established first in 2003 as an exporter company which exported different materials in the sector and in few years, company developed a production line based on basic steel products and went on with new designs and innovative products with production of individual customized furniture materials.

The dynamic and progressive activity of the company started in 2007 based on serial production in large volumes

ERA methodically increased the volume of export by gaining new clients from all over the world.

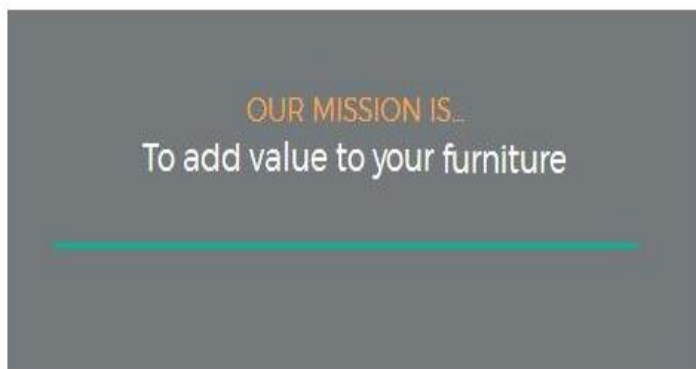
The key to success has been always our assurance of high quality in production, loyalty and friendship.

Currently, ERA is one of the most well-known company for steel production in Turkey and choosed for most of international and local projects.

The entire standard range of products assortment includes more than 100 items and we are trying to provide widest choice of models for furniture production with the classificaon of economy, standard and premium classes.

ERA has currently been exporting to 12 countries including Distributors, Project Companies, Sofa Manufacturers. One of the most known companies whom ERA has been cooperating are; Richelieu from Canada, Hettich and Connmetal from Germany.

ERA continue moving forward, developing new designs alongwith new technologies and bringing the most innovative products into worldwide markets by improving the level of trends based on customer satisfactions and demand.



Description of Mission & Vission and Goals

We strive to produce and explore the best quality furniture fittings using modern technology in a team oriented organization.

We invest in exclusive innovative products production by focusing on market trend and creative designs.

Most important thing is that we aspire to provide highest Customer Satisfaction at the end of each business including fast delivery time with strong packaging besides its quality.

The main vision and goal of ERA is to produce and provide a wide range of furniture fittings and materials for interior designs and also for distribution field in most of territories of Europe, Russia, North America, Middle East and Africa and become the first choice manufacturer when needed.

We have actually realised this goal by time mostly but we will continue to expand our success for other regions according to the rapid development and dynamic growth.

Industrial Experience

ERA is proud to have been fulfilling most of worldwide companies with their furniture fittings needs for more than 15 years.

Product and Service Description

We manufacture in 1500 sqm in totally 4 floors facility including manufacturing area , office areas , warehouse , showroom. We have several manuel , semi manuel and full automatic machines for cutting,bending,welding and polishing alongwith plastic injection machine.

We have a capacity for 1000 pcs of cutting of long Table Legs and 3000 pcs for small sofa legs daily.

Manufacturing range of mainly Steel and St.Steel products are as follows ;

- Bases for Restaurant & Cafe & Bistro Tables
- Legs for Dining Room Tables
- Legs for Office Tables
- Legs for Conference Tables
- Legs for Kitchen Tables
- Bases for Coffee Tables
- Chairs
- Legs for Sofas , Furnitures , Cabinets , Couches
- Shelves

Besides our standard production , we also produce many kind of different products for a special projects and demands. We give extra OEM service based on customized models as long as some of companies ask for their designs . We are very flexiable for any different designs in our production facility that leads our clients to choose us for their projects all the time.



Rattan/Stainless Steel Table Bases for Outdoor



Steel Table Bases for Indoor



Alu/Stainless Steel Table Bases for Outdoor



Aluminium Table Bases for Indoor/Outdoor



Cast Iron Table Bases for Indoor/Outdoor



Cast Aluminium Table Bases for Indoor/Outdoor



Steel Decorative Table Legs & Hairpin Table Legs



Wooden Table Legs



Office Table Legs



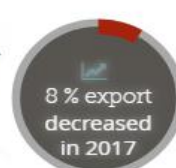
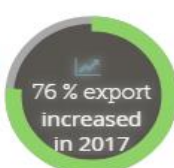
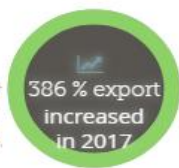
Steel Sofa Legs



Plastic Furniture Legs



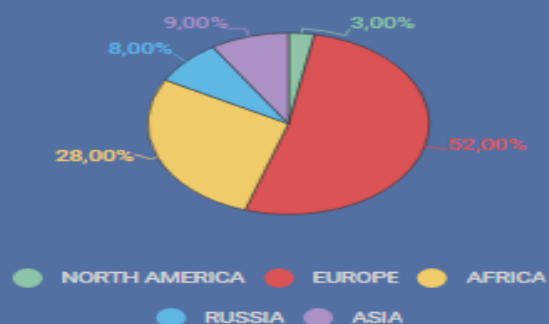
Wooden Sofa Legs



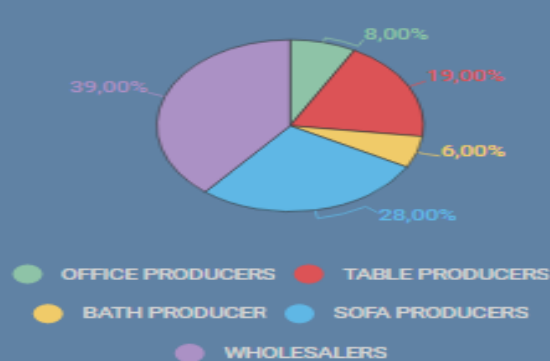
ERA Facts & Figures 2017

ERA Annual turnover ratio based on regions and sector in 2017

Turnover by Region



Turnover by Sector



Export Countries

Germany
France
Canada
Norway
Greece
Bosnia
Bulgaria
Georgia
Lithuania
India
Nigeria
Morocco



Environment Policy

ERA Co. is committed to leading the furniture hardware industry in minimising the impact of its activities on the environment ; "Healthy environment, efficient manufacturing" principles in mind, all of our production and to be sensitive to the environment and investing activities as a basic principle of continuous improvement, it approaches.

With this understanding;

We measure its impact on the environment and set targets for ongoing improvement.

We implement a training program for its staff to raise awareness of environmental issues and enlist their support in improving the Company's performance.

The key points of its strategy to achieve this are:

Minimise waste by evaluating operations and ensuring they are as efficient as possible. Our operations as a result of the waste; reduction at source, recovery and disposal to ensure the proper method

Minimise toxic emissions through the selection and use of its fleet and the source of its power requirement.

Actively promote recycling both internally and amongst its customers and suppliers.

Source and promote a product range to minimise the environmental impact of both production and distribution.

Improving production facility and our new investment, using environmentally friendly technology, minimum waste, use resources with maximum efficiency,

All stakeholders to contribute to our activity, our suppliers and our employees to increase their sensitivity to the environment,

As a result ; **We think of the Future**

We continuously and vigorously review and renew all our production processes to be able to build a better future and to minimize all negative environmental effects both in our country and other geographies.



Work Health and Safety Policy

This policy:

- shows the commitment of ERA's management and workers to health
- aims to remove or reduce the risks to the health, safety and welfare of all workers, contractors and visitors, and anyone else who may be affected by our business operations
- aims to ensure all work activities are done safely.

Management (the supervisor and / or manager) is responsible for providing and maintaining :

- a safe working environment
- safe systems of work
- plant and substances in safe condition
- facilities for the welfare of all workers
- any information, instruction, training and supervision needed to make sure that all workers are safe from injury and risks to their health

Workers are responsible for:

- ensuring their own personal health and safety, and that of others in the workplace
- complying with any reasonable directions (such as safe work procedures, wearing personal protective equipment) given by management for health and safety

1. OUR CODE OF BUSINESS ETHICS

a. Integrity

Integrity and honesty are our stable values in all our business processes and interactions. We act in integrity and honesty in all our relations with the employees and partners.

b. Confidentiality

We give utmost importance to protecting the privacy of our customers , employees and other associated individuals and companies and the confidentiality of their information. We protect confidential information regarding the activities of our Company and use this information only for the purposes of ERA 's interactions and share this information only with relevant authorised parties.

We strictly forbid insider trading, or gaining any financial or commercial interest . When ending our staff's employment with the company, they do not take with us confidential documents, projects, regulations, etc.

c. Our Responsibilities

In addition to our legal responsibilities, we give utmost importance to fulfill the following responsibilities with our customers, employees, suppliers and business partners, competitors, the community, humanity and environment.

c1. Our Legal Responsibilities

We execute all our domestic and international activities and procedures within the framework of the laws of the Republic of Turkey and international laws; and we submit all required information to regulatory authorities and institutions in a correct, complete, clear and timely manner In executing all activities and procedures, we do not expect any benefit from, and keep an equal distance to all public institutions and organizations, administrative bodies, non-governmental organizations, and political parties; and we fulfill our liabilities with a sense of responsibility.

c2. Our Responsibilities Towards Our Customers

We approach with focus on customer satisfaction and proactive in responding to customers' needs and demands in an appropriate and timely manner. We deliver our services on time and under the promised conditions; we approach our customers with respect, honour, fairness, equality, and courtesy.

c3. Our Responsibilities Towards Our Employees

We enable our employees to use their personal rights fully and correctly. We approach employees with honesty and fairness; and ensure a non-discriminatory, safe, and healthy working environment. We undertake the necessary efforts to enable personal development of our employees; with a social awareness support them in volunteering for appropriate social and community activities; and respect and assure the balance between their private and professional lives.

c4. Our Responsibilities Towards Our Partners

Dedicating prime importance to the continuity of ERA Company, and in line with our goal to create value for our partners, we avoid taking on unnecessary or unmanageable risks, and strive for sustainable profitability. We act with financial discipline and accountability, and manage our company's resources, assets and our professional work time with a sense of efficiency and economy. We work to enhance our competitive power, and to invest in areas with growth potential and which offer the highest return on allocated resources.

c5. Our Responsibilities Towards Our Suppliers/Business Partners

We act respectfully and fairly as expected from a good customer, and ensure to fulfil our liabilities on time. We carefully protect the confidential information pertaining to the persons, organizations and our business partners.

c6. Our Responsibilities Towards Our Competitors

We compete effectively, only in areas that are legal and ethical, and avoid unfair competition. We support all efforts to construct a competitive structure targeted within the society.

2. POLICIES SUPPORTING BUSINESS ETHICS

We promote freedom of expression and open communication. But we expect all employees to follow our code of conduct. They should avoid offending, participating in serious disputes and disrupting our workplace. We also expect them to foster a well-organized, respectful and collaborative environment and this policy applies to all our employees regardless of employment agreement or rank.

Executive Team



Erol Ürk

Managing Director



Gökay Ürk

Account Executive



Serhan Kuruşa

Marketing & Export Director



İsmail Kaya

Domestic Sales Director



Gökçe Ürk

Architecture & Project
Director



Merve Kaya

Director of
Local Communications
& Sales Support - Planning



Kemal Deniz

Production Manager



Yaşar Bey

Purchasing & Warehouse
and Delivery Officer



Furniture Fittings

Fittings for better Life

ERA MOBİLYA AKSESUARLARI DIŞ TİCARET

İkitelli Organize Sanayii Bölgesi

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Hope to start our cooperation soon...